

STAFF REPORT

City of Lancaster

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2/27/2024
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Date: February 27, 2024

To: Mayor Parris and City Council Members

From: Sonya Patterson, Director of Parks, Arts, Recreation and Community Services

Subject: **Award Professional Services Agreement for the Development of a Public Art Master Plan**

Recommendation:

1. Award RFP #804-24 Development of a Public Art Master Plan to RRM in the amount of \$174,662 (cost plus 15% contingency).
2. Allocate \$174,662 from the general fund balance to account number 101600005700 to cover the cost associated with RFP #804-24.
3. Authorize the City Manager or his designee to execute all contracts and associated documents, with non-substantive changes approved by the City Attorney.

Fiscal Impact:

\$174,662 (RFP #804-24 award, including 15% contingency); with these actions sufficient funds are available in account number 101600005700.

Background:

A Public Arts Master Plan is a crucial planning document what will assist the City in expanding its current public art program, establishing additional approaches to public art, developing guidance for the City's Public Art Program, identifying resources for the support of public art throughout Lancaster, and setting priorities for public art within the City. The Public Arts Master Plan will identify a unified community vision, establish a plan for potential selections and placement of public art throughout the community, and strive to educate the public about the role public art plays in the community. The Public Arts Master Plan will also provide a general guideline to the City on the planning and processes necessary to develop, administer and maintain a Public Art Program.

Public art increases cultural awareness, stimulates imagination, and provokes creative dialogue among those in the entire community. Public art pieces become landmarks that uniquely identify, enhance and draw attention to buildings, parks and communities. Residents, business owners and

customers, neighbors and visitors will enjoy the quality of life that is provided by interacting with art on a daily basis.

On November 2, 2023, a Request for Proposals for the Development of a Public Arts Master Plan was released and posted on the City of Lancaster website. The following four proposals were received by the December 7, 2023 deadline:

<u>Firm</u>	<u>Location</u>	<u>Proposal Amount</u>
RRM Design Group	San Juan Capistrano, CA	\$151,880
MIG	Los Angeles, CA	\$126,895
Odyssey Associates	North Haven, CT	\$50,300
NINE dot ARTS	Denver, CO	\$100,000

After a thorough review process, which involved conducting interviews with all firms and conducting a comprehensive examination of the proposed scopes of work, project hours allocated, and overall fees, staff and the Evaluation Committee recommends awarding a contract to RRM Design Group, in an amount not to exceed \$174,662.

SP:VR

Attachment:

Professional Services Agreement