

STAFF REPORT

City of Lancaster

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6/25/2024
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Date: June 25, 2024

To: Mayor Parris and City Council Members

From: Rosa Cardenas, Senior Administrative Assistant

Subject: Designating City Officials Authorized to File Application(s) to the State of California Highway Patrol to Obtain Financial Assistance Relating to Impaired Driving and Increase Public Awareness.

Recommendation:

Resolution No. , designating those officials authorized to file application(s) to the California Highway Patrol to obtain certain state financial assistance.

G.C. Section 84308: No

Fiscal Impact:

None.

Background:

The Impaired Driving Program, spearheaded by the Public Safety Department of California, targets the reduction of impaired driving incidents stemming from the consumption of drugs and alcohol, including cannabis. This initiative is propelled by the "The Cannabis Tax Fund Grant Opportunity 2024," set to operate from July 1, 2024, through June 30, 2025.

The primary aim of the program is to extend its reach in educating a broad, multigenerational audience about the perils of impaired driving and the severe repercussions of operating a vehicle under the influence. To achieve this, the program will engage individuals from all demographic segments, including teenagers and senior citizens.

Courses will incorporate cutting-edge technology and cover various topics such as the impact of substance use on driving skills, legal outcomes of impaired driving offenses, and preventative strategies to avoid driving while impaired. The courses will be developed in collaboration with experts in the field of drug impairment and will be tailored to the needs of different age groups.

In addition to educational courses, the initiative will also roll out several awareness campaigns to enhance public understanding of impaired driving risks. These campaigns will leverage diverse platforms like social media, billboards, and community events, aiming to promote safe driving habits across a wide audience.

Marking a new milestone, the program is set to introduce a zero-emission pickup truck, an innovative step towards sustainability. This addition underscores the commitment to reducing environmental impact while enhancing operational effectiveness.

With the renewal of the grant for its second year, the City of Lancaster has been allocated \$312,812.00, to support these vital activities.

The City agents designated by title include the City Manager or his designee to be authorized and empowered to execute the California Highway Patrol's grant agreement.

Attachment:

Resolution No. The Cannabis Tax Fund Grant Program 2024/2025