

# STAFF REPORT

## City of Lancaster

CC 10
10/11/2022
JC

Date: October 11, 2022

To: Mayor Parris and City Council Members

From: Sonya Patterson, Director of Parks, Arts, Recreation, and Community Services

Subject: Professional Services Agreement for Public Art Installation – Superbloom! by Creative Machines, Joe O'Connell

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### Recommendation:

- a. Approve the proposed public art installation “Superbloom!” by Joe O’Connell to be installed at Lancaster Boulevard and 10<sup>th</sup> Street West pocket park; and
- b. Authorize the City Manager, or his designee, to sign all agreements and associated documents.

### Fiscal Impact:

\$250,000; sufficient funds are available in Capital Improvement Budget account 101-13ZZ006.

### Background:

The City adopted a Public Art Policy on November 13, 2018. Since the adoption, city staff have facilitated the installation of over fifty-six (56) public art murals through the bi-annual Antelope Valley Walls (formerly POW!WOW! AV), as well as the installation of four (4) crosswalk murals, art in three (3) roundabouts, three (3) educational exhibits in Prime Desert Woodland, and two (2) sculptures in front of MOAH. As part of the FY23 Budget, City Council approved \$525,000 in Capital Improvement Funds to further the investment in Public Art.

Joe O’Connell’s “Superbloom!” is the proposed public art installation on the corner of Lancaster BLVD and 10<sup>th</sup> Street West. The City was introduced to the work of Joe O’Connell of Creative Machines during the RFQ process for the Avenue M overpass project. O’Connell’s work was the runner up for the Avenue M Project as his design was considered a better match for a pedestrian friendly space. After reviewing appropriate public spaces within the City during an evaluation for future public art, it was determined that an installation engaging the community would work well on the corner of Lancaster Boulevard and 10<sup>th</sup> Street West. O’Connell’s “Superbloom!” installation is inspired by the area’s annual wildflowers and celebrates the growth and diversity of the community and will provide a vibrant public art piece in the downtown BLVD corridor.

Due to the specialization of public art, the proposed project will be awarded by “piggy backing” off RFQ 725-20. O’Connell participated in the RFQ process, submitting “Superbloom!.” His project was determined to best meet the city design requirements for the public art project at Lancaster Boulevard and 10<sup>th</sup> Street West.

SP:ac

**Attachment:**

Agreement for Professional Services  
Superbloom Conceptual Design